

NIZLOPI - the Jonathan King impact continues!

Tuesday, 13 December 2005

Jonathan King in Number One success!

Of course I'm not claiming anything to do with the Nizlopi hit; indeed the joy of watching it go is seeing the impact my philosophy has had without professional involvement.

Just as I got a buzz when GARY JULES hit the Xmas top spot because I remembered Paul Conroy starting off at UK Records as the young student manager of the Kursaal Flyers, so I get a great buzz seeing my Tip Sheet proteges behind the Nizlopi success.

It's not difficult.

It involves enthusiasm; energy; originality of ideas; never giving up; thinking of new ways to break...

Costs virtually nothing.

But always wins.

So well done to the team.

It's good to see David beat Goliath.