What on earth are Music Week playing at? Credit where due?

Tuesday, 23 May 2006

In the article about the Shannon Noll track being the chosen Five TV bed for their summer cricket coverage, all credit is given to Sony/BMG but only a passing hint says..."the deal came about when Five approached Sony BMG about using the track after it had struck a chord with members of staff there"...

Lots of mentions for "somebody" and "somehow" but WHO was responsible?

We gather it was a high profile front man with the initials MN.

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