

## The end of the world as we know it

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The quest for simple slogan solutions to complex questions has taken over the species. More interested in big problems like what is for dinner or how much to drink.

So important questions are turned into superficial ones. Do you want to be a part of Europe - yes or no? Do you want Trump or Clinton for trivial reasons? Do you want the human species to live or die?

And the ramifications of our simplistic answers are incredibly problematic and complicated.